

Empowering hospitals by integrating Health Promotion and Education on NCDs. Bridging the gap with PHC

**Prof. Asc. Fabian CENKO
“Integrated Health Services” project**

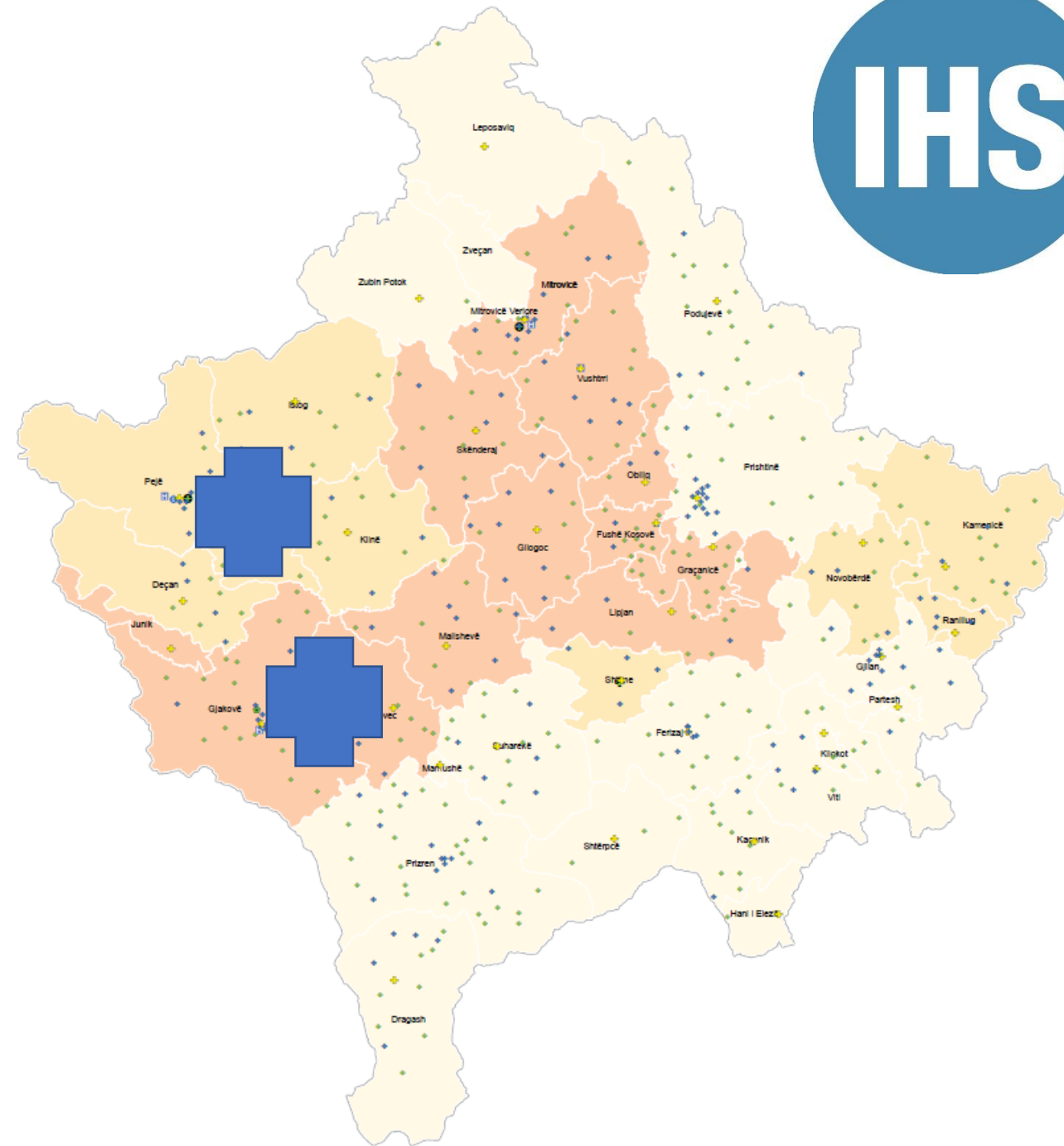


IHS Project's Partners

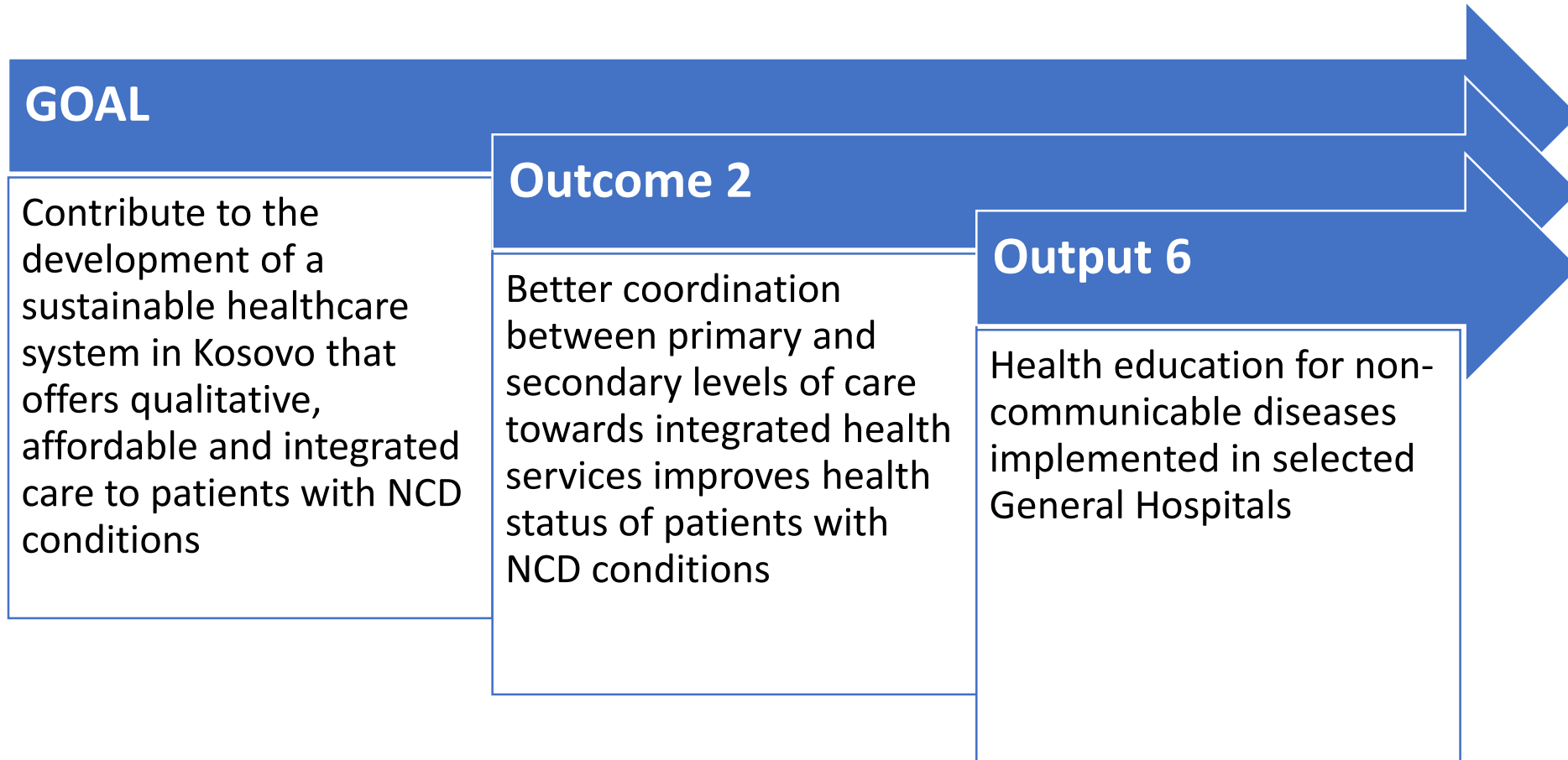
2023 - 2026: Phase I,

Two regions of GJAKOVA and PEJA:

- 380 515 – population size
- Two General Hospitals (one per region)
- Seven Communes / Main Family Medical Centers



IHS goal, objective and interventions





Why health promotion in hospitals?

Although health promotion is often considered by people to be the core business of medicine, however this is often far from the reality.

Historically hospitals have developed around their ability to support patients' health by strengthening their diagnostic and treatment functions.

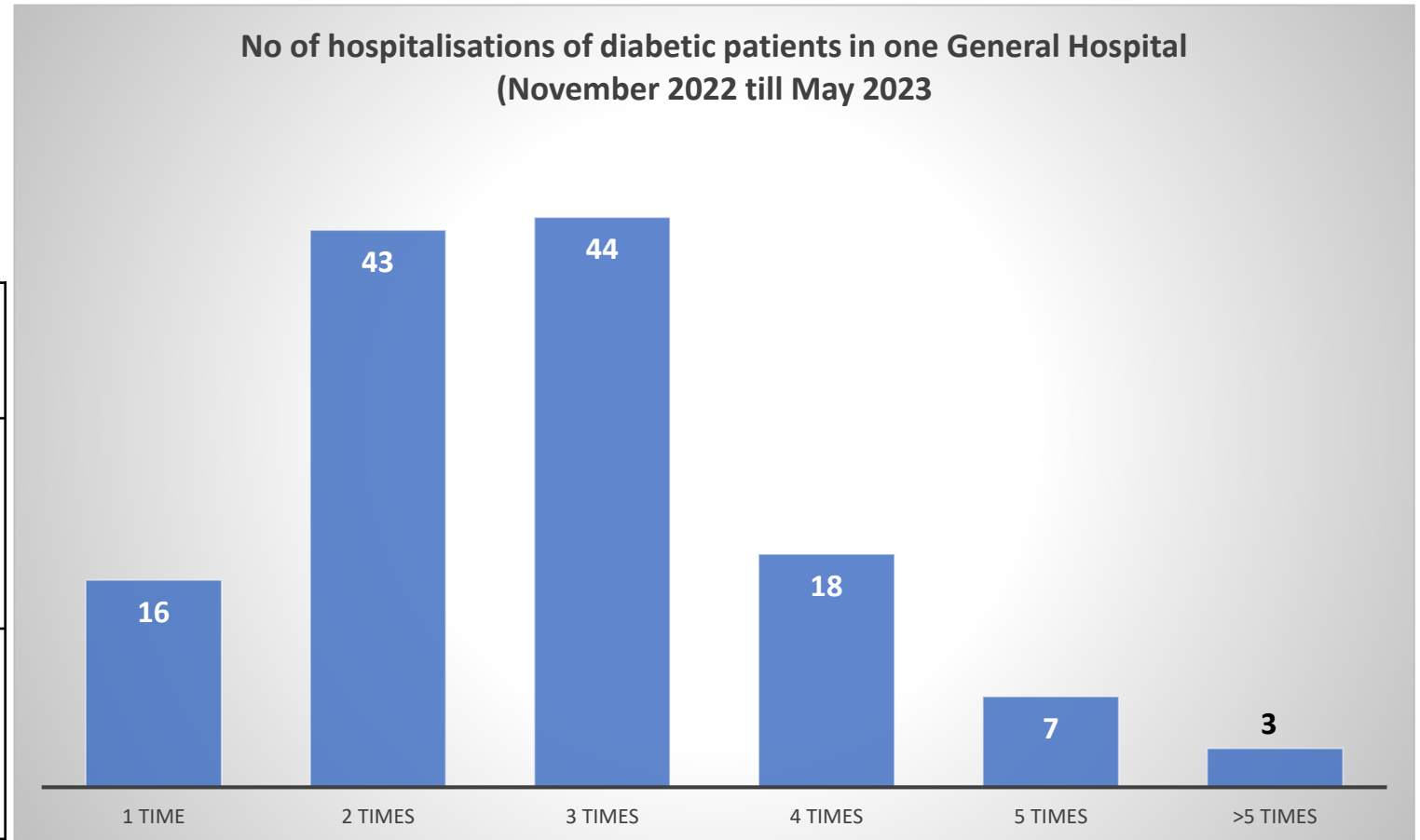
This focus has been challenged in recent decades as an effective response is required to counter the rising levels of chronic conditions.

Health education is identified as the best tool to this objective.

No of hospitalisations of diabetic patients in one General Hospital in only six months timespan (Nov 22 – May 23)



Category of event	Freq.
No of diabetes patients hospitalised	131
Total no of hospitalisations	364



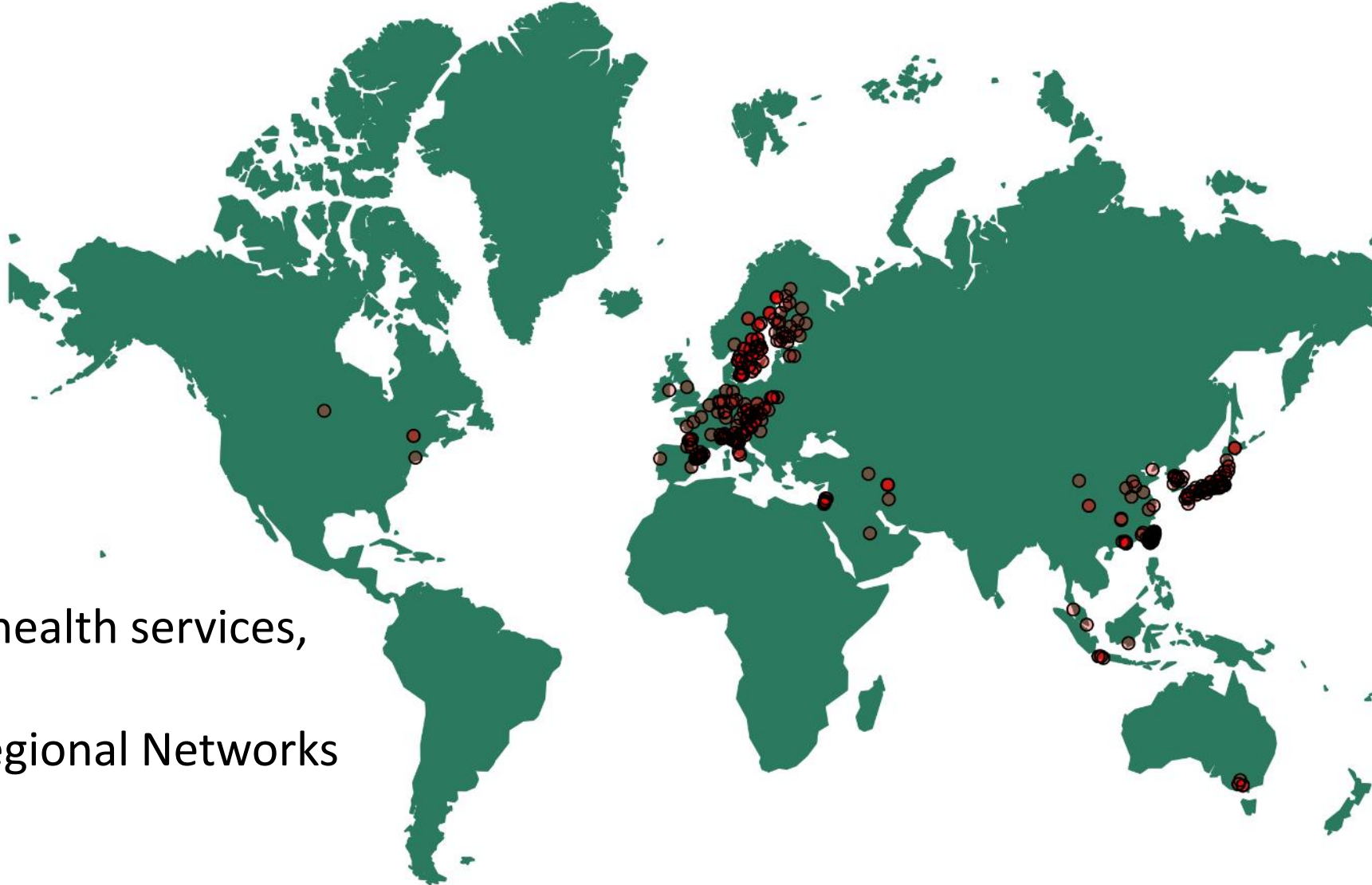
What is the Health Promoting Hospitals (HPH) Initiative?



- HPH started as a Network initiated by the WHO Regional Office established to promote Ottawa Charter for Health Promotion.
- Health promoting hospitals (HPH) orient their governance models, structures, processes and culture to optimise health gains of patients, staff and populations served and to support sustainable societies.
- HPH is focused primarily on patients and their relatives, with a specific target on the needs of vulnerable groups, hospital staff, the community and the environment.



The International HPH Network



584 hospitals/health services,
33 countries,
19 National/Regional Networks

Planning the HPH adaptation in Kosovo



- National Action Plan on Health Education and Health Promotion (HE/HP):
 - To develop an integrated approach aiming to contribute in disease prevention as an intention to reduce health costs.
 - To initiate the involvement of the secondary healthcare level in devising structured Health Education and Health Promotion activities tailored for addressing advanced stages of chronic illnesses.
 - IHS activities have been integrated into the national action plan, contributing to the documentation of valuable experiences and fostering sustainability.
- Health Sectorial Strategy
- National Action Plan on Non Communicable Diseases

Republika e Kosovës
Republika Kosova-Republic of Kosovo
Qeveria-Vlada-Government
Ministria e Shëndetësisë-Ministarstvo Zdravstva-Ministry of Health
Zyra e Ministrit/Ured Ministra/Office of the Minister

Nr. 95/VI/2023
Datë: 01.06.2023

Ministri i Ministrisë së Shëndetësisë, në mbështetje të Nenit 145 (pika 2) e Kushtetutës së Republikës së Kosovës, duke marrë parasysh nenet 10 dhe 11 të Ligjit Nr. 06/L-113 për Organizimin dhe Funkcionimin e Administratës Shtetërore dhe të Agjencive të Pavarura (Gazeta Zyrtare Nr. 7, 01 Mars 2019), nenin 11, paragrafi 1.5 të Ligjit nr.08/L-117 për Qeverinë e Republikës së Kosovës, bazuar në nenin 8 të Rregullores Nr.02/2021 për fushat e përgjegjësisë administrative të Zyrës së Kryeministrit dhe Ministrive (08.06.2020), nxjerr:

V E N D I M

- I. Aprovohet plani i veprimit për promovim dhe edukim shëndetësor 2023-2025.
- II. Shtojce e këtij vendimi është, plani i veprimit për promovim dhe edukim shëndetësor 2023-2025.
- III. Vendimi hyn në fuqi ditën e nënshkrimit nga Ministri i Shëndetësisë.

Initiating HPH Implementation: Hospital-Level Process

1. Assessment and rationale

Why the HPH would introduce a benefit to the hospital operating processes

2. Commitment

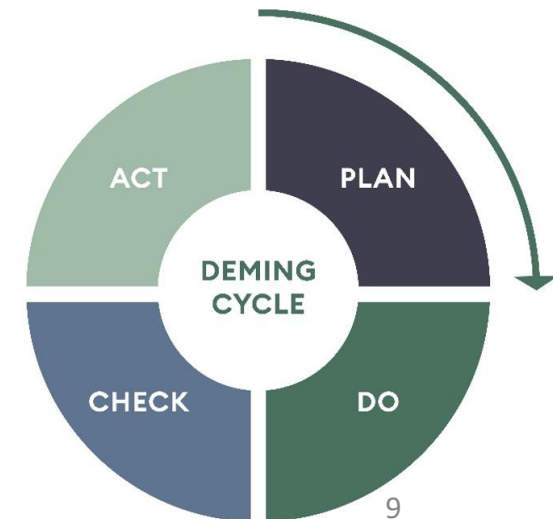
Establishment of working groups at national and hospital level

3. Need assessment

*Apply self-assessment tool by building up the closed circle:
Data collection - result interpretation – quality improvement
plan developed*



Mjeti i vetëvlerës
Standardeve
spitalet që pr
shëndetin dhe
shëndetësore



Initiating HPH Implementation: Hospital-Level Process



4. Five major areas

- a. Demonstrating organizational commitment for HPH*
- b. Ensuring access to the service*
- c. Ensuring people-centered health care and user involvement*
- d. Creating a healthy workplace and healthy setting*
- e. Promoting health in the wider society*

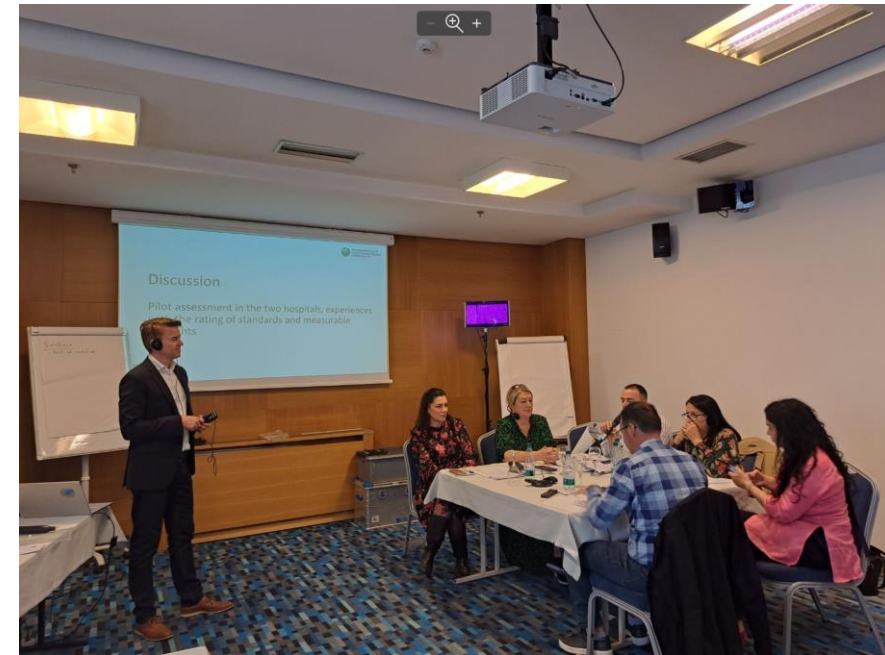
5. Monitoring and Evaluation

Performance hospital/project indicators

6. Documentation and Reporting

To serve as a blueprint for its expansion paving the way for broader implementation within SHC

10/9/2025





HE Synergy amongst PHC and SHC

- Continuum of care
- Consistency of HE activities
- Efficiency of care (referrals)
- Patient– Centered care
- Population health
- Data sharing
- Health policy alignment

Current portfolio of HE activities HE Synergy amongst PHC and SHC



- HP for targeting groups (targeting specific groups of chronic patients)
- Health care provider provide HP as a service (motivational counseling)
- Distribute materials in MFMC (cabinets)
- National campaigns on HP/HE – TV, radio, social media
- Health caravans – deployment of resources in different sites (by engaging NGOs) focusing on risk factors
- Supporting physical activities, healthy diets, marking international health days



**Integrated
Health
Services**

Shërbimet Shëndetësore të Integruara
Integrisane Zdravstvene Usluge

SDC project implemented by Swiss TPH

THANK YOU